

# Environmental Perspectives

## Project Experience – Ealing Road

Environmental Perspectives staff undertook the Environmental Impact Assessment, and provided environmental support for this proposed residential led, mixed use scheme in west London, on behalf of West Properties.

The proposed development utilises an area of brownfield land, acting as a catalyst for the regeneration of this former industrial area, offering a hotel and conference centre, with commercial and residential uses around communal gardens and open space.

Services for this project included the project management of the Environmental Impact Assessment of the planning application and co-ordination of accompanying technical component studies.



Key environmental issues were

- Townscape & visual;
- Daylight / sunlight & overshadowing;
- Wind Impact;
- Air Quality;
- Noise & Vibration; and
- Soils, geology and contamination.

Utilising our understanding the environmental issues associated with urban developments we provided a focused cost effective EIA process.